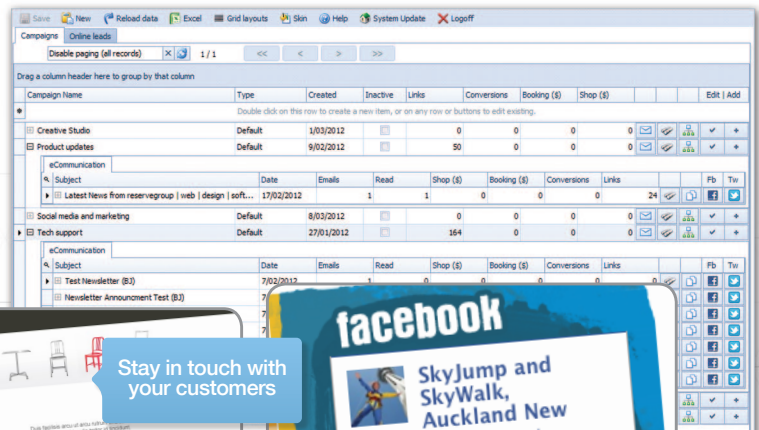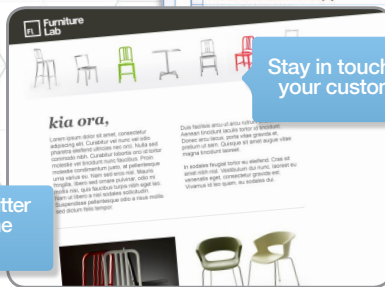# eMarketing & Social Media

Take your marketing to the next level with the evoSuite eMarketing module.

Send the right message to your customers with dynamic email newsletters, harness the power of social media, create custom forms for your website and chat live to your customers – all using your evoSuite software.

Post to Facebook, Twitter and LinkedIn with the click of a button

Stay in touch with your customers

Show your website visitors your latest Facebook updates

Key Modules		evoWeb	evoWin
eNewsletters	**Send attractive, branded emails** Stay in touch with your customers, nurture relationships and convert communications into sales	✔	✔
Surveys and Forms	**Create online surveys and forms for competitions, newsletter sign-up, enquiries – and more!** Interact with your website visitors and capture their information to increase your database of contacts for future email campaigns	✔	✔
Social Media Interface	**Transfer website news, galleries and your evoSuite booking engine from your website to your Facebook page** Simplify the publication of your communications and make sales right from Facebook	✔	✔

Extra Features			
Social Media Widgets	**Embed a social media widget on your website** Show your website visitors your latest updates and make it easy for them to share your content with their friends	✔	✔
Facebook Welcome Pages	**Engage visitors with a stylish, branded Facebook welcome page** Create brand consistency and turn visitors into fans	✔	✔
eCards	**Keep your website fun and interactive by allowing your visitors to send eCards** Turn your website visitors into your promoters as they share your eCards with friends and family and on social networks	✔	✔
Live Chat and Skype	**Talk to your customers directly using live chat and Skype** Answer your customers' questions online instantly, improving your service and the customer experience	✔	✔
Forum	**Meet and share thoughts and ideas with an online Forum** Interact directly with customers, creating a knowledge sharing base and a place for online communities to talk about your business	✔	✔

Advanced Functionality	Manipulate live data with drag-and-drop tools and export to Microsoft Excel for further insights	X	✔
	Interface with other modules like Announcements or Document Management to automatically format your communications into a professional eNewsletter with attached documents	X	✔
	Analyse your data using our powerful and flexible grid to see which communication has been the most popular and tailor your marketing campaigns accordingly	X	✔
	Post eNewsletters to Facebook and Twitter with the click of a button	X	✔